

Our Design Process

When you come to us with an idea for a new product or modification of an existing product, it requires a clear design process. We pride ourselves on clear and honest communication at each step to provide you with a quality product at the end of the process that satisfies, and hopefully, exceeds the brief

The Brief

We have a chat about your idea and what you require. We both complete the necessary paperwork including confidentiality agreements.

STEP
01



STEP
02

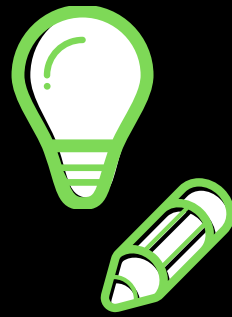
The Research

Our team gathers all relevant materials for the project, including doing market research if required.

The Proposal

After we gather all the information, we brainstorm and discuss a method or plan of attack. We create a proposal for approval including costs and time frames. Discussions around product sales, marketing and packaging are usually had at this stage.

STEP
03



STEP
04

The Prototype

We create a working prototype and judge performance. Fine tuning and adjustments are made at this step. Depending on the product, trials are completed at this stage

The Production

Final execution of the approved prototype. The product is created and product marketing and packaging are completed and approved..

STEP
05



STEP
06

The Delivery

Done! Time to party and celebrate! Your product is market-ready!